

AB=^B**EY**
HUB

LANGUAGE & COMMUNICATION MENTORING

**THE SECRETS
OF GREAT
COMMUNICAT^O-RS**



**BOOST
YOUR
POTENTIAL**



OUR WHY

To make a difference in people, by developing their language and communication skills, so that they can reach their full potential.

HOW WE DO IT

Providing a quality and challenging learning experience and environment to all of you who chose to learn or develop your language and communication skills for academic, professional, social or travel purposes.



WHAT WE DO

We accompany you in your development process in English in our three Hubs, which were specifically created to make your adventure easier: Language Hub, Business Hub & Social Hub.



LANGUA^G-E HUB
HABILIDADES LINGÜÍSTICAS

BUSINE^S-S HUB
HABILIDADES COMUNICATIVAS

SOCI^A-L HUB
CONECTAR Y PRACTICAR

OUR GOAL



HUB

Increase your confidence in oral expression
Improve your communication skills
Develop your ability to communicate in English
Develop your fluency talking in front of an audience
Increase self-confidence

OUR VALUES

Connect
Respect
High Expectations
Accountability
Work Together
Passion



Given that there are people who feel more comfortable developing their communication skills in their mother tongue, all the Courses and Talks that we do in the Business Hub are offered in both English and Spanish. Depending on the dates the programs are offered in one or another language.

THE SECRETS OF GREAT COMMUNICATORS



Discover 13 secrets to become a good speaker. Learn techniques that will transform your communication skills to keep the attention of the audience from beginning to end.

“Communicating well makes people move” James Basha

DURATION 6 sessionS – 24 hours

SCHEDULE Tuesdays – 17:30 a 21:30

INFO

DATES 07/05 14/05 21/05 28/05 04/06 11/06

LANGUAGE English

FORMAT Part time

INVESTIMENT 792€

ENROLMENT FEE 40€

BENEFITS

THIS PROGRAM WILL HELP YOU

- Learn how to hook the audience, get them to believe, listen and trust you.
- Show confidence by using confident language, tone and body language.
- Learn tools and techniques on how to get the message across and influence people.
- Acquire skills how to connect with the audience/team and become more credible.
- Know how to give a talk, a presentation or a speech and make it enjoyable and memorable.

TO WHOM IT IS ADDRESSED

Professionals who wish to discover, improve, learn and master the skill of effective communication, achieve your goals and communicate your ideas in a convincing manner.

CONTENT



- Hook the Audience so they are actively engaged
- Show Confidence
- Learn how to overcome the nervousness
- Tailor your Approach
- Speak Well and influence
- Present with your Body
- Keep their Attention
- Maximise Media Impact
- Manage Pace
- Answer Questions like an expert
- Make it Enjoyable
- Handle Distractions
- Close Well

METHOD

Learn by living is the Methodology we use in the Business Hub.

Boosters (students) actively participate in their learning process by putting into practice everything they are working on in the sessions, with special emphasis on living the experience in order to internalize the concepts and thus be able to incorporate the learning to their life in a natural way.

“Growth happens when we Learn by Living” James Basha

TUTOR

James Basha is a motivational teacher with over 12 years of experience, a mentor and an International Public Speaking.



His passion is people. He loves being able to add value to people, helping them find and develop their potential by increasing their confidence in themselves so that they can reach their full potential.

He achieves that through personal growth, communication, leadership and teamwork.

He is specialized in the development of linguistic and communication skills. James holds a Foundation degree in Youth and Community Development and a Degree in Child and Adolescent Development from Bedfordshire University and an Executive General Management Program in EADA Business School.

REGISTRATION PROCESS

All those who are interested in taking a Course in the Business Hub should have a meeting with James

- * Basha to be able to jointly evaluate if the program in which they are interested is the most suitable for them at that time.

AB-BEY

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WRITE TO US AT
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CALL US AT
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COME TO MEET US AT
Carrer Comte Borrell 187

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